



## PROGRAM PROPOSAL

Before you begin, please read the Sunshine FM program policy document.  
Include audio samples of presenter voice work and the program concept where applicable.

YOUR NAME

PHONE

EMAIL

ADDRESS

I HAVE READ THE SUNSHINE FM PROGRAM POLICY DOCUMENT

YES

NO

NAME OF YOUR PROGRAM IDEA

BRIEF SUMMARY OF YOUR PROGRAM IDEA

DETAILS OF ANY PREVIOUS RADIO OR OTHER MEDIA EXPERIENCE

IS YOUR PROGRAM IDEA MUSIC OR TALK BASED OR A MIXTURE OF BOTH

HOW LONG DO YOU BELIEVE THIS PROGRAM COULD RUN *(eg, 3 months, 6 months, longer - please provide further details)*

WHAT PERCENTAGE OF OVERALL CONTENT WOULD BE LOCALLY SOURCED AND PRODUCED

**PERCENTAGE OF COMPLETELY ORIGINAL CONTENT**

**PERCENTAGE OF AUSTRALIAN CONTENT**

**WHO WOULD BE INVOLVED IN PRESENTING AND PRODUCING THE PROGRAM**

**WHAT RESOURCING WOULD BE REQUIRED TO CREATE AND DELIVER THE PROGRAM** *(eg, research, audio production, music selection, hours per week)*

**PERCENTAGE OF OVERALL RESOURCING YOU WOULD BE PROVIDING**

**PERCENTAGE OF OVERALL RESOURCING YOU WOULD WANT SUNSHINE FM TO PROVIDE**

**WOULD THIRD PARTIES (OTHER THAN YOU AND SUNSHINE FM) BE INVOLVED WITH OR HAVE AN INTEREST OF ANY KIND IN THE PROGRAM**  
*(Full disclosure of all actual or potential stakeholders is required, including those who may contribute to or benefit in any way from the program)*

**COULD ANY ACTUAL OR PERCEIVED CONFLICT OF INTEREST ARISE AS A RESULT OF YOU PRESENTING OR PRODUCING THIS PROGRAM**

**HOW WOULD THE SUNSHINE COAST COMMUNITY BENEFIT FROM YOUR PROGRAM IDEA**

**HOW WOULD YOUR PROGRAM DIFFER FROM EXISTING PROGRAMMING ON SUNSHINE FM**

**HOW OFTEN WOULD YOUR PROGRAM BE BROADCAST** *(eg, daily, weekly, monthly)*

**TOTAL DURATION OF EACH PROGRAM** (eg, 5 minutes, 30 minutes, 1 hour, 2 hours, 4 hours, longer - please provide details)

**WOULD THERE BE ANY COSTS DIRECTLY ASSOCIATED WITH PRODUCING THIS PROGRAM THAT YOU WOULD WANT SUNSHINE FM TO FUND**

**WOULD THE PROGRAM BE EXCLUSIVE TO SUNSHINE FM**

**WOULD YOU OR OTHERS ASSOCIATED WITH THE PROGRAM REQUIRE TRAINING IN RADIO PRESENTING AND PRODUCTION**

**DO ALL PROPOSED PRESENTERS AND PRODUCERS HAVE A WORKING KNOWLEDGE OF DEFAMATION AND MEDIA LAW**

**IS THERE ANYTHING ELSE YOU WOULD LIKE TO ADD**

*If there is further material you wish to submit, please email it to [programs@sunshinefm.com.au](mailto:programs@sunshinefm.com.au)*

**IMPORTANT**

**By signing and submitting this proposal, I understand and agree that Sunshine FM is under no obligation to accept or proceed with this proposal. I accept that ideas and concepts included in this proposal may, in part or whole, be present in existing or future Sunshine FM programming and that I have no claim, whatsoever, in relation to that programming content.**

**SIGNATURE**

**DATE**

**When you have completed, signed and dated the form, print a copy for your records and email it to [programs@sunshinefm.com.au](mailto:programs@sunshinefm.com.au) or mail to PO Box 1049, Buderim, 4556 or drop in to our office on Level 3, Tower 1, Kon-Tiki Business Centre, 55 Plaza Parade, Maroochydore.**

**Thank you for your interest in Sunshine FM. We look forward to receiving your proposal.**

THIS SECTION IS FOR OFFICE USE

Program idea title

Proposed by

Contact details

Date assessed by Program Committee

Program Committee assessment

Date assessed by Station Manager

Station Manager assessment

Date Proposer was notified of outcome